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LKS Faculty of Medicine
Comprehensive Primary Healthcare Collaboratory
香港大學綜合基層醫療健康協作平台

Research Frontier Series: Social Healthcare
by Comprehensive Primary Healthcare Collaboratory (CPHC)

Symposium

Co-creating a Tailored Social Prescribing Framework for Healthy Aging Promotion

REGISTER



8 June 2026



10:00am – 12:30pm



Lecture Theatre 2, 1/F,
Academic Building, 3 Sassoon Road, Pok Fu Lam

As global populations age rapidly, innovative approaches to health promotion have become imperative. This symposium explores how non-medical interventions can address the complex needs of older adults. Aligned with the WHO's Decade of Healthy Aging, the event brings together multidisciplinary experts to examine scalable, culturally relevant strategies.

Programme



*Unlocking the potential of social prescribing in the
Decade of Healthy Aging: The WHO's perspective*

Dr Hiromasa Okayasu

Director of Data, Strategy and Innovation,
WHO Regional Office for the Western Pacific



*Implementing social prescribing in Hong Kong:
Community-centric solution*

Dr Fan Ning

Founder, Health in Action



*Prescriptive care pathway to deter accelerated aging:
Leveraging volunteer networks and potential digital solution*

Prof Doris Yu

Social Healthcare Convenor, CPHC
Professor, School of Nursing, HKUMed
Associate Director, Sau Po Centre on Aging, HKU

Open Forum

Discussants



Prof Terry Lum

Professor,
Department of Social Work
and Social Administration, HKU



Prof Peter Tanuseputro

Clinical Professor,
Department of Family Medicine
and Primary Care, HKUMed



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Strategic Workshop

Bridging Research and Practice: Co-creating Social Prescribing Strategies for Aging Population



8 June 2026
2:30pm – 5:30pm



**Seminar Room 5,
6/F, Academic Building,
3 Sassoon Road, Pok Fu Lam**

Hong Kong faces an unprecedented demographic shift, with 1 in 3 people projected to be over 65 by 2039. Traditional healthcare models alone cannot address the complex needs of our aging population. Social prescribing, which links clinical care to community resources, offers a promising solution, but its success depends on collaboration across disciplines.

The workshop aims to:

- **Conduct a critical situation analysis to map existing service gaps against the emerging needs of the aging population.**
- **Design actionable strategies leveraging Hong Kong's integrated healthcare system, culturally tailored community programs, and AI-driven care advancement.**
- **Explore metrics to capture the cost-effectiveness of social prescribing for policymakers.**
- **Generate research priorities and an agenda to promote evidence-based practice for aging well in Hong Kong.**



PARTICIPANTS

HKU researchers and service stakeholders in elderly care



RUNDOWN

- **Brief capture of key messages from the symposium on social prescribing for healthy aging**
- **Interactive discussion and synthesis covering:**
 - SWOT analysis of social prescribing implementation for healthy aging initiatives
 - Actionable strategies and success indicator development
 - Bridging knowledge gaps and identification of research priorities

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CONSULTANTS



Dr Hiromasa Okayasu
Director
Data, Strategy and Innovation,
WHO Regional Office
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Dr Fan Ning
Founder,
Health in Action

FACILITATORS



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SEMINAR

**Navigating Data Science and
Health Technology Revolution:
Balancing Innovation Gaps and
Equity Opportunities in Primary Health Care**



9 June 2026

11:00am – 12:15pm



Seminar Room 5,
6/F, Academic Building,
3 Sassoon Road, Pok Fu Lam

SPEAKER

**Dr Hiromasa
Okayasu**

Director,
Data, Strategy and Innovation,
WHO Regional Office for the Western Pacific



SYNOPSIS

This session will draw on WHO's perspective in advancing the use of data science and artificial intelligence (AI) to transform health care and public health. Across the Asia-Pacific, digital health and AI are already helping address critical system bottlenecks—from expanding access to diagnostics in remote areas to strengthening surveillance, prevention, and early screening for conditions such as tuberculosis and diabetic retinopathy. At the same time, these innovations carry risks, including widening inequities if access, data representativeness, and governance are not adequately addressed. Building on WHO's regional and global experience, the session will explore how countries can navigate this transition—adopting a balanced, risk-informed approach that enables innovation while safeguarding equity, trust, and people-centred care.

DISCUSSANTS



Prof Victoria Wong

Director,
HKU Health System
Associate Dean
(Clinical Affairs),
HKUMed



Prof Doris Yu

Professor,
School of Nursing, HKU
Social Healthcare
Convenor, CPHC

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